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**DAN SEAMAN MOTORS NOW REPRESENTS FIAT GROUP AUTOMOBILES IRELAND IN CORK**

* **Dan Seaman Motors officially announced as sales and aftersales partner in the Cork region**
* **All FIAT Group Automobiles Ireland brands will be represented by Dan Seaman Motors, including FIAT Professional**
* **Easily accessed from Cork city and its surround areas, Dan Seaman Motors’ impressive 2,400m2 facility can display up to 50 vehicles in a comfortable indoor enviroment**

FIAT Group Automobiles Ireland is delighted to officially announce the appointment of Dan Seaman Motors as sales and aftersales partner in the south of Ireland. Dan Seaman Motors will be the exclusive retail agent for all FIAT Group brands in the Cork region, representing FIAT, Alfa Romeo, Chrysler, Jeep and FIAT Professional.

Located on Forge Hill, Dan Seaman Motors’ freshly revamped sales and service facility is easily accessed from Cork’s M40 South Ring Road, just off the N27 Kinsale Road. Now with more than 2,400m2 of floor space over two floors, an impressive 50 vehicles can be displayed in comfortable indoor surroundings at any time - including the full range of FIAT Professional vans and pickups - with capacity for another 100 vehicles in the grounds of dealership.

To commemorate the official announcement of Dan Seaman Motors as all-brand representative in the area and to mark the opening of the dealership’s newly-refurbished showrooms, a special event was held at the dealership yesterday evening (July 2, 2014) attended by friends and loyal customers of Dan Seaman Motors, FIAT Ireland Country Director Gerry Clarke and special guest and local GAA hero Jimmy Barry-Murphy. The evening was also the first occasion that the all-new Jeep Cherokee and Alfa Romeo 4C supercar have been on display in an Irish showroom.

The highlight of the event was the FIAT 500L raffle prize draw. The car, which was donated by Dan Seaman Motors to Marymount University Hospital & Hospice in Cork, was won by Niall Kelleher of Aherla, Co. Cork, with proceeds from the raffle raising almost €40,000 for the facility. Marymount University Hospital & Hospice provides respite care, intermediate palliative care and continuing care for older people and is funded by a combination of state funding and, increasingly, donations.

Commenting at the event, dealer principal Dan Seaman noted: “The fabulous FIAT brand is so far going very well for us and the growing 500 range is gaining much admiration locally. This is an exciting new venture for us, another milestone in our 44 years in the motor trade, and we look forward the challenge of promoting and, of course, selling these exciting brands. I’d like to thank FIAT Group Automobiles Ireland for the opportunity and I look forward to being part of building its market share in Ireland.”

Gerry Clarke, Country Director, FIAT Group Automobiles Ireland, commented: “To have an operation of the stature and reputation of Dan Seaman Motors in our dealer network is something of a coup for FIAT Group Automobiles Ireland. It is amongst the most respected and highly-regarded dealerships in the county and its facilities are truly first-rate. We have no doubt that with Dan Seaman motors as our exclusive all-brand retail agent in Cork we will see a significant growth in our presence in the region. We want to thank Dan and his team for choosing FIAT Group Automobile and we look forward to a long and successful relationship.”

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